



TOWN POLICY NAME:

Ambassador Program Policy

POLICY NO:

004/2024

RESOLUTION:
2024-098

ADOPTED BY:
Town Council

SUPERSEDES:

RESCINDS:

PREPARED BY:
Administration

EFFECTIVE DATE:
March 21, 2024

REVIEWED BY:
Town Council

REVIEW DATE:
2027

POLICY PURPOSE

The purpose of this policy is to create a program where volunteer residents of Rocky Mountain House and area would be willing to help promote the community within and outside the Town boundaries to others.

Volunteer involvement is fundamental to a healthy and democratic society. It promotes civic engagement and active participation in shaping the society we want. It encourages everyone to play a role and contribute to the quality of life in communities.

POLICY STATEMENT

As approved by the Council, the Town of Rocky Mountain House would like to recruit volunteers to help promote the Town of Rocky Mountain House and Area to stimulate tourism and create a welcoming community.

GUIDELINES/PROCEDURES/RESPONSIBILITIES

The Town would ask for volunteers to participate and represent our community outside and inside our Town boundaries.

1. Definitions

Ambassador: Giving unpaid help to support a community event, campaign or project.

2. Responsibilities

- Ambassadors will be asked to attend parades with the Town promotional vehicle to promote the community.
- Ambassadors would promote the community and provide information to visitors and residents at community events.

- Volunteers make a commitment and are accountable to the organization.
- Volunteers will act with respect for the cause, the stakeholders, the organization and the community. Volunteers carry out their involvement responsibly and with integrity.

Events would be predetermined by Administration for guidance on which ones to attend. Ambassadors would be given appropriate attire to wear at these events.

Expenses would be covered for meals as per the Town's Travel and Expense Policy #014/2023 if the event is out of Town and area.

There would be no per diem for volunteers.

Redacted under Section 17 of the FOIP Act.

Mayor Debbie Baich

Redacted under Section 17 of the FOIP Act.

CAO Dean Krause