

Community Program Guide

The Guide is our communities' official resource for activities. The Program Guide is available in-print and online – a shareable link will be provided to advertisers.

Advertising submissions for the **Program Guide** are accepted up to two weeks prior to release date.

- **Spring & Summer:** released 1st week of March (content relevant March to end of August)
- **Fall & Winter:** released 1st week of September (content relevant September to the end of March)

Ad Dimensions: All ads must be submitted print ready and made to the dimensions of the ad you are submitting. If you're submitting a half page ad, it needs to be submitted on a half a page. **PDF format works best.**

Program Guide Rates 2024	Ad Dimensions	For Profit	Non-Profit
Full Page	6.75 in W x 8.25 in H	\$253 +GST	\$233 +GST
1/2 Page	6.75 in W x 4.125 in H	\$145 +GST	\$125 +GST
1/4 Page	3.3 in W x 4.125 in H	\$97 +GST	\$77 +GST

All ads must be submitted digitally & sized to the correct dimensions.

Payment Options:

Option 1: Organizations can pay for their advertising prior to the publishing date in person at the Recreation and Community Services Department Guest Services Desk or by calling 403.845.3720.

Option 2: Once the Guide is released organizations will be invoiced through the Town Office and payment by cheque can be mailed to:

Town of Rocky Mountain House
Box 1509, 5116 50th Avenue
Rocky Mountain House, Alberta
T4T 1B2

Cheques can be dropped off at the Recreation and Community Services Department Guest Services Desk at the Rocky Regional Recreation Centre or Town Office.

