

Town of Rocky Mountain House

# Sponsorship Opportunities

Naming Rights *based on a 5-year commitment.*

*Funds raised will be allocated to facility operations or future recreation facility enhancements/projects.*

**Recreation facilities are the  
hub of your community.  
Sponsorship is highly valued  
advertising to raise your  
business profile.**

## Included with Contribution

- Sign development with logo recognition and site exposure
- Exposure in all facility media and site literature
- Town website Sponsor recognition
- Bi-annual Program Guide Sponsor Thank You
- Other town wide considerations



This is an opportunity to promote your business and receive lasting recognition by becoming a sponsor. Your investment makes our community a healthier, active place for all residents.



**Wes Amendt**

Director of Recreation & Community Services  
Town of Rocky Mountain House  
403-845-2866  
[RecDirector@rockymtnhouse.com](mailto:RecDirector@rockymtnhouse.com)

## Sponsor Spaces — Get Noticed!

Facility Sponsor	Facility
Rocky Regional Recreation Centre	
<b>Arena &amp; Room Sponsors</b>	
Quick Lane Arena	
Bunch Arena	
Rotary Club of Rocky Mountain House Board Room	
Subway Multi-purpose Room 1 & 2	
Canalta Play Centre	
WSP Meeting Room	
<b>AVAILABLE</b> Program Room	
<b>AVAILABLE</b> Fitness Centre	
Apple Fitness Room	
Rainbow Ford Dance Studio	
<b>Arena Change Rooms Sponsors</b>	<b>Arena Change Rooms</b>
Panago Referee Room	Quick Lane Arena, Referee Room
Kinsmen Change Room	Quick Lane Arena, Change Room 1
Dairy Queen Change Room	Quick Lane Arena, Change Room 2
Co-operators Change Room	Quick Lane Arena, Change Room 3
<b>AVAILABLE</b> Change Room	Quick Lane Arena, Change Room 4
<b>AVAILABLE</b> Change Room	Quick Lane Arena, Change Room 5
Bauer Flooring Change Room	Bunch Arena, Change Room 1
<b>AVAILABLE</b> Change Room	Bunch Arena, Change Room 2
Sims & Associates Change Room	Bunch Arena, Change Room 3
<b>AVAILABLE</b> Change Room	Bunch Arena, Change Room 4
<b>AVAILABLE</b> Change Room	Bunch Arena, Girls Change Rooms 1&2
<b>Other Sponsors</b>	
CNRL Ice Resurfacer	Olympia Ice Resurfacer

## Sponsor Spaces — Get Noticed!

Sponsor Name	Facility
Credit Union Co-op Aquatic Centre	Credit Union Co-op <b>Aquatic Centre</b>
Great Canadian Dollar Store Program Room	
Outdoor Sponsors	Outdoor Facilities
Co-op Credit Union Field	Sport Field
Cooperative Park	Includes: Skate Park and Spray Park
<b>NEW</b> Sponsorship Opportunities	Outdoor Facilities
<b>AVAILABLE</b> Rodeo Grounds, Grandstands, and Camping	North Saskatchewan River Park
<b>AVAILABLE</b> Rental Hall	North Saskatchewan River Park
<b>AVAILABLE</b> Outdoor Sport Courts	Includes: all Tennis / Pickleball Courts
<b>AVAILABLE</b> Ball Park	Ball Park
<b>AVAILABLE</b> Ball Diamonds	4 Ball Diamonds available



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# North Sask. River Park Sponsorship

Naming Rights of overall facility - \$30,000 + GST / Year (based on a 5-year commitment)

*Funds raised will be allocated to facility operations or future recreation facility enhancements/projects..*



The North Saskatchewan River Park hosts numerous high profile Provincial and community events. The 140 acres park includes:

- Covered grandstand bleachers, sky boxes & announcer booth
- Outdoor 1/2 mile race track, rodeo infield, corrals & chutes
- Infield building and bleachers
- Rental Hall, concession buildings and ticket booths
- Parking and dry camping
- Demolition Derby pit



Included with Contribution:

- Major sign design development
- Exposure in facility literature
- Town Website sponsor recognition
- Program Guide bi-annual Sponsor Thank You
- Directional signage listing



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# Rental Hall Sponsorship

North Saskatchewan River Park

Naming Rights - \$5,000 + GST / Year (based on a 5-year commitment)

Funds raised will be allocated to facility operations or future recreation facility enhancements/projects.

Each year this venue  
welcomes live music and  
gatherings of all sizes.

The facility includes:

- Large covered hall 3380 sq ft with 300 sq ft wooden stage and 960 sq ft dance floor
- Large serving windows with access to serve inside & out
- Electricity and lighting
- 3 large entry/exit doorways
- Large outdoor area with firepit



Included with Contribution:

- Sign development
- Directional signage listing
- Exposure in facility literature
- Town Website sponsor recognition
- Bi-annual Program Guide Sponsor Thank You



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# Outdoor Court Sponsorship

Naming Rights - \$1,000 + GST / Year (based on a 5-year commitment)

*Funds raised will be allocated to facility operations or future recreation facility enhancements/projects.*



Facility is open May to October and includes:

- 3 Tennis courts with nets included May to October
- 6 Pickleball courts with removable nets available through the Recreation Department
- Practice wall
- Free drop-in use or courts are reservable for a small fee

Included with Contribution:

- Sign development
  - Directional signage listing
  - Exposure in facility literature
  - Town Website sponsor recognition
  - Bi-annual Program Guide Sponsor
- Thank You



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# Ball Diamonds Sponsorship

Naming Rights - \$1,000 + GST / Year / Per Ball Diamond (based on a 5-year commitment)

*Funds raised will be allocated to facility operations or future recreation facility enhancements/projects.*

**Each year the Ball Diamond  
welcomes the Slo Pitch League,  
Tournaments & Participants**



The Ball Diamond Park includes:

- 4 Ball Diamonds available with Team Dugouts, Bleachers, Shale and Fencing
- Concession Building with Indoor washrooms & showers
- Children's Play Structure



Included with Contribution:

- Sign development
  - Directional signage listing
  - Exposure in facility literature
  - Town Website sponsor recognition
  - Bi-annual Program Guide Sponsor
- Thank You



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# Ball Park Sponsorship

Naming Rights - \$5,000 + GST / Year (based on a 5-year commitment)

*Funds raised will be allocated to facility operations or future recreation facility enhancements/projects.*

**Each year the Ball Park  
welcomes minor  
baseball, adult slo-pitch  
leagues, numerous  
tournaments &  
participants**



The Ball Diamond Park includes:

- 4 Ball Diamonds with team dugouts, bleachers, shale and fencing
- Concession building with indoor washrooms
- Children's play structure

Included with Contribution:

- Sign development
- Directional signage listing
- Exposure in facility literature
- Town Website sponsor recognition
- Bi-annual Program Guide Sponsor Thank You



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# Program Room Sponsorship

Naming Rights - \$1,500 + GST / Year (based on a 5-year commitment)

Funds raised will be allocated to facility operations or future recreation facility enhancements/projects.



The centre went through an extensive renovations in 2016 to now include:

- 4 Meeting Spaces
- Concession & Catering Services

Your name will be on the door of the program room promoting your company. Rooms will be listed on directional signage for all users to see.

Facility also includes: Twin Arenas, Fitness Centre, Curling Rink, Lounge, and Arts Guild.

## Included with Contribution:

- Sign development
- Directional signage listing
- Exposure in facility literature
- Town Website sponsor recognition
- Back page of bi-annual Program Guide Sponsor Thank You



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# Arena Change Rooms Sponsorship

Naming Rights - \$1,500 + GST / Year (based on a 5-year commitment)

*Funds raised will be allocated to facility operations or future recreation facility enhancements/projects.*

**Each year the centre welcomes thousands of players, parents and coaches**



The centre went through an extensive renovations in 2016 to now include:

- 2 Ice Surfaces
- 9 Change Rooms

Your name will be on the door of the change room promoting your company. Rooms will be listed on directional signage for all users to see.

Facility also includes: Fitness Centre, Curling Rink, Lounge, Arts Guild, and Meeting Rooms.



## Included with Contribution:

- Sign development
- Directional signage listing
- Exposure in facility literature
- Town Website sponsor recognition
- Back page of bi-annual Program Guide Sponsor Thank You



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# Fitness Centre Sponsorship

Naming Rights - \$10,000 + GST / Year (based on a 5-year commitment)

*Funds raised will be allocated to facility operations or future recreation facility enhancements/projects.*

**Each year the Fitness Centre  
welcomes over 20,000 users  
visits from 1,400 local  
participants.**

Our 2,500 sq ft Fitness Centre features a variety of state-of-the-art cardio fitness, cable weight circuit and weight training equipment complete with change rooms and lockers.

Your name will be prominently displayed within our bright, spacious fitness centre promoting your company.

Facility also includes: Twin Arenas, Curling Rink, Lounge, Arts Guild, and Meeting Rooms.



## Included with Contribution:

- Sign development
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- Exposure in facility literature
- Town Website sponsor recognition
- Back page of bi-annual Program Guide Sponsor Thank You



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